# WHAT DOES A 20\% REDUCTION in waten use look like? 

## AVERAGE DAILY USE

The average Californian
uses 196 gallons of water
per day. Here are some easy
ways to reduce water use.
Find the right combination
for you to reduce by 20\% or
38 gallons a day.


INSTALL AERATORS ON BATHROOM FAUCETS saves

per person/day

TURN OFF WATER WHEN BRUSHING TEETH OR SHAVING saves

per person/day


WASH ONLY FULL LOADS OF CLOTHES saves

## (15-45 GALLONS per load

TAKE FIVE MINUTE SHOWERS INSTEAD OF 10 MINUTE SHOWERS saves

with a water efficient showerhead
 saves
1.2 GALLONS per minute

## R

c 10 GALLONS
per average 10-minute shower

