WHAT DOES A 20% REDUCTION in mater use look like?

AVERAGE DAILY USE

The average Californian uses 196 gallons of water per day. Here are some easy ways to reduce water use. Find the right combination for you to reduce by 20% or 38 gallons a day.





WASH ONLY FULL LOADS OF CLOTHES saves 15-45 GALLONS per load

TURN OFF WATER WHEN BRUSHING TEETH OR SHAVING

10 GALLONS



TAKE FIVE MINUTE SHOWERS INSTEAD OF 10 MINUTE SHOWERS

12.5 GALLONS

with a water efficient showerhead



per person/day







Saves 1.2 GALLONS per minute

per average 10-minute shower

